

Date:



BLOG TEMPLATE

Re: [BLOG WORKFLOW \(CLICK HERE\)](#)

Below is the standard StyleLabs blog page structure. Please click on the link above to review the layout and workflow for the standard blog format.

CLIENT INFORMATION

Company Name:	
Phone Number:	
Address:	

SUGGESTED TOPICS AND KEYWORDS

Blog Topic	Semantic Keywords (3)
1. Topic 1	Keyword 1
	Keyword 2
	Keyword 3
2. Topic 2	Keyword 1
	Keyword 2
	Keyword 3

BLOG TITLE 1

Continuity Box: Condensed version of what the reader can expect to read/learn if they read the entire article. Capture the reader's interest.(100-120 words)

CTA Button 1	CTA Button 2
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Positioning Statement: State your position on the topic of the blog. Make a clear statement as to your stance and your opinion on the subject. Highlight problems, opportunities and proposed benefits.

Header (H2):

Date:



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3-5 Key Points: Give the reader digestible and actionable items. These points should reinforce your stance or opinion in the previous section.

Header (H2):

Conclusion: Summarize your position and wrap up your case. Drop a call to action or next steps.

Header (H2):

Frequently Asked Questions: Find the top 3 commonly asked questions on this particular topic. Google and reader's love FAQs.

BLOG TITLE 2

Continuity Box: Condensed version of what the reader can expect to read/learn if they read the entire article. Capture the reader's interest.(100-120 words)

CTA Button 1	CTA Button 2
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Positioning Statement: State your position on the topic of the blog. Make a clear statement as to your stance and your opinion on the subject. Highlight problems, opportunities and proposed benefits.

Header (H2):

3-5 Key Points: Give the reader digestible and actionable items. These points should reinforce your stance or opinion in the previous section.

Header (H2):

Date:



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Conclusion: *Summarize your position and wrap up your case. Drop a call to action or next steps.*
Header (H2):

Frequently Asked Questions: *Find the top 3 commonly asked questions on this particular topic. Google and reader's love FAQs.*